

Annual Review and Accounts 2015



Registered Charity: 1001291



Message from our Chairman

by Simon Lyster



Simon Lyster aims to visit at least one WLT project area every year; in 2015 he visited the Coastal Steppe of Patagonia where Guanaco (above) numbers continue to increase



Saving land is what World Land Trust (WLT) was set up to do and in 2015 we explored every way possible to extend our reach. This hard work paid off and by the end of the year we had managed to save another 36,667 acres (nearly 15,000 hectares) of threatened habitats full of amazing wildlife.

Working with our highly effective network of conservation partners, projects of exceptional biodiversity value came to fruition in Central and South America, Armenia and Malaysian Borneo, in particular.

Properties funded by WLT in 2015 range in size from a few acres in Borneo to thousands of acres in Paraguay. Some of the purchases and leases cover relatively small areas, but all of them are strategic – in as much as they are designed to maximise the overall conservation impact of a particular reserve or wildlife corridor. The result of these purchases add many thousands more acres under effective conservation.

When asked the question:

How does World Land Trust differ from other wildlife conservation charities?

Patron, Sir David Attenborough answered:

“World Land Trust does not try to ring-fence a conservation area from afar. Everything is done in coalition with their local partner organisations, so it’s a joint enterprise. That means that the people on the ground are the ones who lead the project - after all, they are the ones with the knowledge and experience. They know the intricacies of their local environment; insight and understanding it would take us many decades to fully appreciate. There’s also the point that

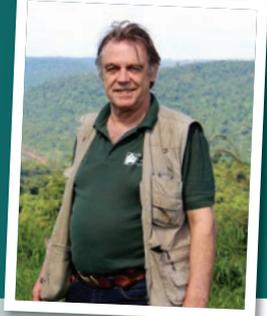
the money raised goes straight to the heart of the project and its use is there for all to see. I’ve been a patron since 2003 and it’s a pleasure, because you can see that the people at WLT, and their partners, really and truly care.”



David Attenborough

After 26 years at the helm it is time to step down as CEO

writes John Burton, CEO of WLT



WLT started life in 1989 as a single project charity, raising funds to save 110,000 acres of forest in Belize that would have fallen to the chainsaw otherwise. And while WLT cannot claim to have saved the world in the ensuing 25 years it has certainly saved well over half a million acres of wonderful wildlife habitat that can be found on a map and visited.

After 25 years at the helm I remain as committed to the Trust saving the natural world as I did at the beginning. As this process has evolved I declared my intention to step down as CEO in 2016 but intend to remain involved with WLT in a different capacity. I hope to continue to build on the Trust’s conservation successes, help develop new relationships and take donors out to see projects they have funded. WLT gives some hope for the future and I am certain that it will continue to deliver dynamic and successful conservation for the next 25 years and beyond. I am grateful to all those who have helped WLT become the success it is and I am constantly spurred on by the commitment shown by so many to its future development.

WLT 2020 - the vision

During 2015, I led a strategic planning exercise with the support of the WLT Board and staff. The result is WLT 2020, a five year development strategy and forward plan. We examined the Trust’s mission, strategies and ways of working; analysed our values and considered how we put them into practice; and identified practical strategies to improve all aspects of what we do. The result is a set of ambitious but realistic targets and objectives. Within five years we aim to significantly increase the Trust’s conservation impact and to generate the resources necessary to do so.



Wildlife benefitting from the Forests in the Sky Appeal: Mountain Tapir, Andean Cock-of-the-Rock, Black-billed Mountain Toucan and Spectacled Bear

Big Match Fortnight: Aiming for the Sky

Big Match Fortnight is WLT's biggest appeal each year, giving donors an opportunity to double their donations for an urgent land purchase and protection project.

In May 2015 WLT met the Big Cat Appeal target of £500,000 to support big cat conservation projects, which included El Pantanoso (a Jaguar and Puma corridor in the Yungas Forest of Argentina), a piece of Atlantic Forest (an extension to the REGUA reserve in Brazil which harbours Pumas and Ocelots) and a Caucasian Leopard research project in Armenia.

In 2015, donations were doubled between 1-15 October for the Forests in the Sky Appeal. A target of £500,000 was set to enable WLT's conservation partner, Fundación EcoMinga, to purchase a cluster of properties in the Andean Cloud Forest in eastern Ecuador. These properties were the missing links in a continuous protected corridor between the Llanganates and Sangay National Parks.

During Big Match Fortnight £280,000 was raised towards the overall target, and by April 2016 the rest of the funds had

been secured.

The properties purchased are now known collectively as the Rio Machay reserve and are home to an extraordinary range of mammal and bird species, including Spectacled Bear, Mountain Tapir, Black-and-chestnut Eagle, Andean Cock-of-the-Rock and the Black-billed Mountain Toucan.



A chance to name an orchid and meet Sir David Attenborough

At a WLT event in September influential and well-known faces gathered in Dunhill London's Bourdon House for the world premiere of the film *Orchids of Baños*. The film was made by WLT Ambassador Jonny Lu and Jeremy Valender on Fundación EcoMinga's reserves in the cloud forest of Ecuador

The film, introduced by Sir David Attenborough, describes the micro orchids of Ecuador as a treasure of the natural world. World-renowned botanist and Co-founder of Fundación EcoMinga, Lou Jost explains how he discovered the oasis of orchid diversity high in the forest.

The event launched an initiative to name 10 orchids new to science recently discovered by Lou Jost.

Among guests joining Sir David were Superman actor Henry Cavill, models

David Gandy and Lily Cole, Brooklyn Beckham and radio DJ Nick Grimshaw.

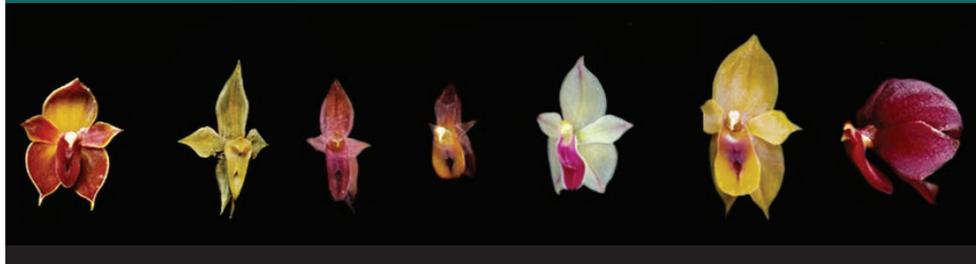
During the evening Lou Jost spoke passionately about the orchids he has discovered and his work in the Andean Cloud Forests, stressing the need to protect it while there is still time. He was followed by WLT Vice Chair Rohini Finch, who encouraged guests to consider how personal wealth can be used philanthropically to ensure a lasting environmental legacy.

WLT corporate supporter Enterprise Plants provided a spectacular orchid display to accompany the event.

Thanks also to Dunhill for generously hosting the event and to Jonny Lu and Jeremy Valender for producing such a wonderful film. The film *Orchids of Baños* can be seen on WLT's website.



Some of the micro orchids offered for naming rights



Guests at the orchid event.

Top left: Henry Cavill; **top right:** Brooklyn Beckham; **centre:** Lou Jost, showing the landscape he works in; **below:** Sir David Attenborough and Rohini Finch (WLT Vice Chair)

Saving & protecting habitats acre by acre

Land saved in 2015: 36,667 acres
(14,839 hectares) saved across the world



Armenia

Caucasus Wildlife Refuge

Partner: Foundation for the Preservation of Wildlife and Cultural Assets (FPWC)

Saved in 2015: 568 acres (230 hectares)

Total area under protection: 4,795 acres (1,940 hectares)

Brazil

Atlantic Forest in the upper Guapiaçu river basin

Partner: Reserva Ecológica de Guapiaçu (REGUA)

Saved in 2015: 59 acres (24 hectares)

Total area under protection: 4,837 acres (1,957 hectares)

Colombia

El Dorado Reserve and Las Tangaras Reserve

Partner: Fundación ProAves (ProAves)

Saved in 2015: 1,055 acres (427 hectares)

Total area under protection: 14,922 acres (6,039 hectares)

Ecuador

Tapichalaca Reserve

Partner: Fundación Jocotoco

Candelaria Reserve

Partner: Fundación EcoMinga

La Ceiba and Nangaritza Reserves

Partner: Naturaleza y Cultura Ecuador (NCEcuador)

Saved in 2015: 1,907 acres (771 hectares)

Total area under protection: 27,760 acres (11,234 hectares)

Guatemala

San Isidro Amphibian Reserve and Tapon Creek Reserve

Partner: Fundación para el Ecodesarrollo y la Conservación (FUNDAECO)

Saved in 2015: 4,027 acres

(1,630 hectares)

Total area under protection: 6,807 acres (2,755 hectares)

Honduras

Guisayote Biological Reserve and Volcán Pacayita Reserve

Partner: Asociación Ecológica de San Marcos de Ocotepeque (AESMO)

Saved in 2015: 439 acres (178 hectares)

Total area under protection: 662 acres (268 hectares)

Kenya

South Nandi, western Kenya

Partner: Nature Kenya

Saved in 2015: 15 acres (6 hectares)

Total area under protection: 65 acres (26 hectares)

Malaysian Borneo

Keruk Corridor on north bank of River Kinabatangan

Partner: Hutan

Saved in 2015: 35 acres (14 hectares)

Total area under protection: 1,049 acres (425 hectares)

Mexico

Sierra Gorda Biosphere Reserve

Partner: Grupo Ecológico Sierra Gorda (GESG)

Saved in 2015: 518 acres (210 hectares)

Total area under protection: 7,088 acres (2,868 hectares)

Paraguay

Paraguayan Chaco

Partner: Guyra Paraguay

Saved in 2015: 17,467 acres

(7,069 hectares)

Total area under protection: 75,167 acres (30,419 hectares)

Vietnam

Khe Nuoc Trong lowland forest

Partner: Viet Nature

Saved in 2015: 9,884 acres

(4,000 hectares)

Safeguarding land for the future of wildlife

Working with its network of 30 conservation partners (see page 11), in 2015 WLT focused its land purchase and protection efforts on Central and South America, Armenia, Malaysian Borneo and Vietnam. WLT supported tree planting with three partners and funded 19 partners to employ 32 rangers in 15 countries through the **Keepers of the Wild** programme (see page 6).

Spotlight on Argentina

Buy an Acre



Jaguar Corridor in Yungas forest

In December 2014 WLT announced its commitment to raising funds to acquire a property of more than 10,000 acres (4,400 hectares) of Yungas forest in Argentina.

This property, El Pantanos, is a vital corridor for 120 mammal species, including the Jaguar, Puma and Neotropical Otter, as well as 350 species of bird, 140 species of butterfly and 120 species of tree. As well as Buy an Acre donations the project is supported by Arcadia and BIAZA (British & Irish Association of Zoos & Aquariums).

Cross border wildlife corridors for Caucasian Leopards

In 2015 WLT funded a study led by Iranian Cheetah Society (ICS) WLT's conservation partner in Iran. Wide ranging predators such as Caucasian Leopards (*Panthera pardus saxicolor*) do not respect international borders and as a first step



towards drawing up a conservation strategy for the Caucasian Leopard, ICS is focusing efforts on two areas where leopard are known to roam: in the western Alborz Mountains and along Iran's border with Armenia.



A Jaguar captured on trail camera in the El Pantanos project area



Steve Backshall breaks fundraising record

Wildlife presenter, author and adventurer Steve Backshall's fundraising Canoe Race in 2015 raised more than any other single fundraiser in WLT's history. Topping £50,000 Steve chose to support land purchase and protection in Colombia; he was especially drawn to the Golden Poison Frog, an endangered species found there (see top right).

Steve and George kayaked 125 miles in the Devizes-Westminster International Canoe Race. A total of £53,106 was raised through the race and the auction of 17 signed shirts from Steve's *Strictly Come Dancing* stint. Thank you also to Maidenhead Aquatics who donated £15,000 towards the total.

The funds raised were used to extend ProAves' Las Tangaras Bird Reserve along the southern edge of the Choco forest in Colombia, and also provided funds to employ a Keeper of the Wild (reserve ranger) to protect the habitat of one of the



Steve, and his partner George Barnicoat, paddled 125 miles in 23 hours and 17 minutes. They arrived outside the Houses of Parliament on Easter Sunday morning

most poisonous animals on earth: the Golden Poison Frog at the *Rana Terribilis* reserve.

Steve also helped raise funds for the **Forests in the Sky Appeal**; he became a patron in 2016.

Action Fund Update

WLT's Action Fund is a conservation fund where income is directed to WLT's most urgent conservation needs during the year. Funds to the Action Fund include donations made by **WLT Friends** - generous individuals and companies who have committed to regular donation payments by Direct Debit.

In 2015 the Action Fund supported land purchase to extend El Dorado reserve in Colombia before the April deadline set by the property owner, as well as funding projects in Armenia, Peru and Honduras.

WLT Action Fund makes rapid response

In May, in response to devastation caused by the earthquakes in Nepal, the Action Fund kick-started support for emergency relief to assist anti-poaching measures. With the country's security forced focused on humanitarian relief efforts, the national parks endangered species such as tiger, rhino and elephant were left unprotected and vulnerable to poaching.

Later in the year nearly 200 endangered freshwater turtles of three species were seized by the Vietnamese authorities. WLT was able to respond quickly by donating US\$2,000 so that the turtles could be properly cared for at a turtle centre south of Hanoi, for later reintroduction.

Special thanks to Puro Fairtrade Coffee

During 2015 they contributed to the support of a ranger with Fundación EcoMinga, projects in Peru and land purchase in Mexico. They also helped protect the core zone of Volcán Pacayita reserve in Honduras and Finca San Isidro in Guatemala (the last remaining forest home of two species of salamander, lost to science for nearly 40 years).

Since it's founding in 2005 Puro Coffee has donated two per cent of its sales to WLT, and have even had two species in Ecuador named after them: a species of orchid (*Teagueia puroana*) and a species of frog (*Pristimantis puruscafeum*, photographed right).

In 2015 Puro released the first of a series of films showing the project areas Puro have helped to protect. www.worldlandtrust.org/supporting/sponsors/puro

Andy Orchard from Puro, who conceived and produced the films, spoke about their intended purpose.

"My hope is that the films might help to inspire new long-term WLT corporate supporters, whilst further facilitating the sharing of problems faced and solutions possible across WLT's partner regions."





Spotlight on Venezuela

Yellow-shouldered Parrot success

A record was set in 2015 for the number of Yellow-shouldered Parrot chicks fledging on Margarita Island.

This success is largely attributed to the efforts of wildlife ranger Pablo Millán (photographed above) whose job it is to guard the nests from poachers who regularly attempt to steal chicks to supply the illegal pet trade.

These attractive parrots have a very small range and are threatened by the pet trade and habitat loss.

During their March-September breeding season, parrots form pairs and nest in holes in trees, cacti or cliffs. During this time Pablo's main responsibility is to guard these nests.

97 fledglings emerged in 2015, and 71 of these were ringed by WLT's Venezuelan partner Asociación Civil Provita (Provita).

Ranger Pablo is employed by Provita and is funded by **Keepers of the Wild**.



Yellow-shouldered Parrots about to fledge on Margarita Island, Venezuela. A record number of 97 parrot chicks fledged in the 2015 breeding season

Keepers of the Wild

New target set for 2020



While land purchase and securement remains at the heart of WLT's aims we are mindful of the strain that the protection puts on our overseas conservation partners. Once land has been secured it must be protected and for this reason WLT launched **Keepers of the Wild** to help our partners maintain protection and fund rangers' salaries.

From anti-poaching patrols to wildlife monitoring, from fence and road maintenance to looking after donors in the

Keeper of the Wild, ranger Gor surveys the Armenian countryside looking for signs of Bezoar poaching, and hoping to see an elusive Caucasian Leopard or Syrian Brown Bear

field, a ranger's day is filled with duties essential for conservation.

On International Rangers Day 2015, WLT launched the **Keepers 2020 appeal** aiming to raise £750,000 to guarantee WLT's ranger programme until 2020.



Left & right: Rangers from Fundación Probosque, WLT's partner in the Cerro Blanco (Ecuador), conducting a study on the population of Red-lored Amazon Parrots, with Swarovski binoculars

Swarovski Optik provides rangers with binoculars

During 2015 Corporate supporter Swarovski Optik donated a number of pairs of binoculars to our overseas conservation partners for use by their **Keepers of the Wild**. Rangers use them for



spotting and counting wildlife for surveys and protection, as well as showing visitors to the reserves.

Swarovski also provided the prize for WLT's competition at the British Birdwatching Fair (Birdfair) 2015.



Carbon Balanced

Locking away carbon and protecting forests



Spotlight on Vietnam - new species found

WLT's Carbon Balanced programme supports a forest conservation initiative in Khe Nuoc Trong, one of the best remaining tracts of Annamite Lowland Forest in Vietnam (photographed left).

In October 2015 three species new to the area were discovered: Bow-fingered Gecko, Square-headed Cat Snake and a species of spiny frog, all three found in the Khe Nuoc Trong Forest and Quang Binh province. They came to light during an amphibian and reptile survey carried out by WLT's conservation partner Viet Nature.

Funding for the improved protection of the entire forest comes via WLT's Carbon Balanced programme, which enables companies to offset their unavoidable greenhouse gas emissions by protecting and restoring carbon-rich wildlife habitats.

Habitat loss and degradation from illegal logging are serious threats facing the species in Khe Nuoc Trong. Illegal hunting for trade and consumption adds further pressure to the fauna in the forest, with species such as the Indochinese Water Dragon in high demand as a delicacy food.

How does it work?

Through WLT's Carbon Balanced programme, emissions related to a particular activity are offset or 'balanced' when WLT conserves ecologically important forest or ecosystems under imminent threat of destruction. These standing forests 'lock in' carbon that would otherwise be released into the atmosphere, and continue to absorb carbon dioxide through their lifetime.

Carbon Balanced Project in Paraguay

WLT has several Carbon Balanced sites and has also set up the Paraguay Forest Conservation REDD Project with conservation partner Guyra Paraguay to offset greenhouse gas emissions for Swire Pacific Offshore (SPO), a leading service provider for offshore operations.

This involves two main project areas in Paraguay, one in the Chaco Pantanal in the north west, and the other in the south, in San Rafael, which is one of the largest remaining remnants of the Atlantic Forest in Paraguay.

The project in San Rafael aims to lock in carbon and preserve biodiversity in the forests owned by poor local communities by paying them to conserve the forest as opposed to using it for logging or developing it for agriculture.

In 2015, following a long auditing process, the San Rafael project received certification from two independent standards for carbon offsetting. These certifications endorse the project's climate, community and biodiversity benefits and attest that the project has been designed correctly.

By the end of the year the Chaco Pantanal project was also well on its way to achieving independent endorsement for its implementation.



Carbon Balanced Paper relaunch

Carbon Balanced Paper, the initiative that enables printers and their customers to boost their environmental credentials by using paper where the carbon emissions have been calculated and offset at source, was relaunched in late 2015.

Today, managed by CarbonCO, Carbon Balanced Paper is available to all printers and the paper community.

www.carbonbalancedpaper.com



Carbon Balanced reserves in Paraguay

The two REDD project areas: Chaco Pantanal Reserve in the north west and San Rafael Reserve in the south.



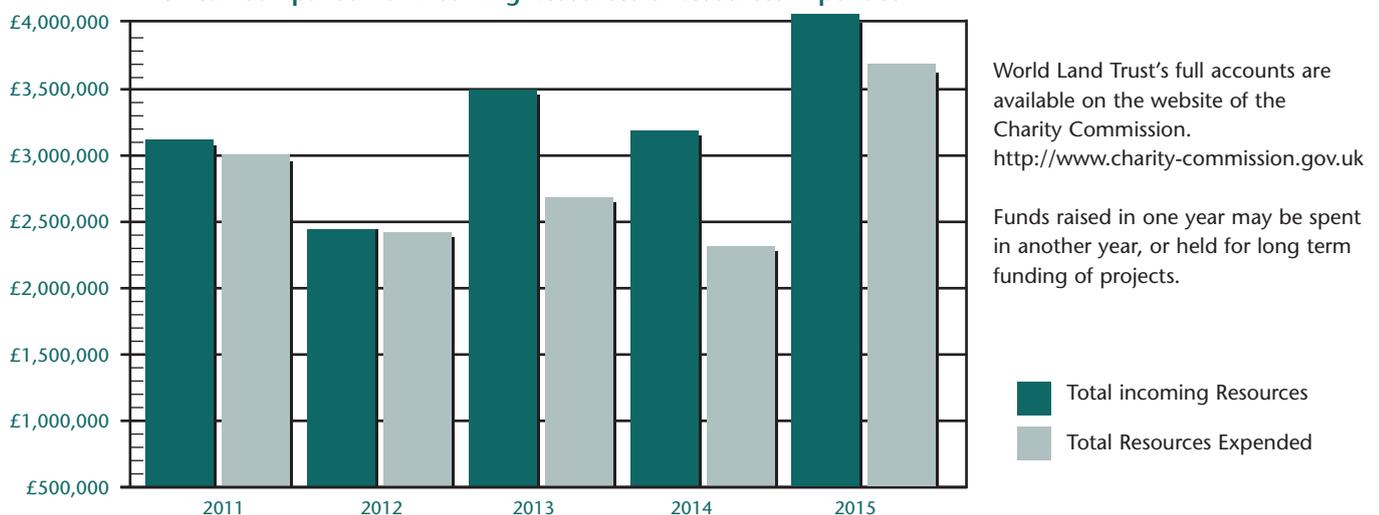
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Summary Consolidated Statement of Financial Activities

for year ended 31 December 2015

	Unrestricted Funds £'000	Restricted Funds £'000	Endowment Funds £'000	Total 2015 £'000	Total 2014 £'000
Incoming					
Donations and legacies	2,081	1,367	25	3,473	2,663
Charitable activities	476	-	-	476	473
Other trading activities	27	-	-	27	44
Investment income	10	-	14	24	18
Other	3	-	-	3	4
Total Income	2,597	1,367	39	4,003	3,202
Expenditure					
Raising funds	301	130	6	437	394
Charitable activities	789	2,327	24	3,140	1,930
Total expenditure	1,090	2,457	30	3,577	2,324
Net gains/(losses) on investments	(6)	-	2	(4)	48
Net income/(expenditure)	1,501	(1,090)	11	422	926
Transfer between funds	(337)	337	-	-	-
Gains/(losses) on revaluation of fixed assets	75	-	-	75	-
Net movement in funds	1,239	(753)	11	497	926
Reconciliation of funds					
Total funds brought forward	1,002	2,023	669	3,694	2,768
Total funds carried forward	2,241	1,270	680	4,191	3,694

Five-Year Comparison of Incoming Resources & Resources Expended



Balance Sheet

as at 31 December 2015

	Group Total funds 2015 £'000	Group Total funds 2014 £'000	Charity Total funds 2015 £'000	Charity Total funds 2014 £'000
Fixed Assets				
Intangible assets	3	-	3	-
Tangible assets	535	474	100	116
Investments	960	928	950	918
	<hr/>	<hr/>	<hr/>	<hr/>
	1,498	1,402	1,053	1,034
Current Assets				
Stock	49	32	-	-
Debtors	1,937	521	2,041	788
Cash at bank and in hand	1,698	2,247	1,543	1,860
	<hr/>	<hr/>	<hr/>	<hr/>
	3,684	2,800	3,584	2,648
Liabilities				
Creditors: amounts falling due within one year	(559)	(196)	(433)	(52)
	<hr/>	<hr/>	<hr/>	<hr/>
Net current assets	3,125	2,604	3,151	2,596
Total assets less current liabilities	<hr/>	<hr/>	<hr/>	<hr/>
	4,623	4,006	4,204	3,630
Creditors: amounts falling due after one year	(432)	(312)	(150)	-
	<hr/>	<hr/>	<hr/>	<hr/>
Total net assets	4,191	3,694	4,054	3,630
Funds of the charity				
Unrestricted funds	336	281	306	249
Revaluation fund	107	32	-	-
	<hr/>	<hr/>	<hr/>	<hr/>
	443	313	306	249
Designated funds	1,798	689	1,798	689
Restricted funds	1,270	2,023	1,270	2,023
Endowment fund	680	669	680	669
	<hr/>	<hr/>	<hr/>	<hr/>
Total charity funds	4,191	3,694	4,054	3,630

Trustees' Statement

The accounts set out on pages 8 and 9 are a summary of information extracted from the full audited accounts. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A copy of the full audited accounts is available from World Land Trust, Blyth House, Bridge Street, Halesworth, Suffolk, IP19 8AB. The full audited accounts were approved by the Trustees on 24 May 2016 and have been submitted to the Charity Commission.

Dr S Lyster

Chairman of Trustees

Mrs R Finch

Trustee

Independent Auditor's Statement to the Trustees of World Land Trust

We have examined the summarised financial statements for the year ended 31 December 2015 set out on pages 8 and 9.

Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities Statement of Recommended Practice (SORP). Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of World Land Trust for the year ended 31 December 2015.

LOVEWELL BLAKE LLP Chartered Accountants Statutory Auditor
Bankside 300, Peachman Way
Broadland Business Park, Norwich NR7 0LB
24 June 2016

With thanks to supporters in 2015

Donations and grants of £1,500 or more from Trusts, Foundations, Schools, Zoos, Individuals and Companies

Trusts, foundations, schools & zoos

Arcadia
Atlas Foundation
Banham Zoo
BIAZA
Blackpool Zoo Park
Chessington World of Adventures & Zoo
Curraghs Wildlife Park
Ennismore Foundation
European Outdoor Conservation Association
Friends of Conservation Generations Trust
Muriel Jones Foundation
People's Trust for Endangered Species
Peter Smith Charitable Trust For Nature
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Legacies & In Memory donations

Mr John Batten
Hugh Anderson Legacy Trust
Jane Pointer
Mr Brian Westerman

Fundraisers

Mr Stephen Backshall
Mrs Jenna Louise Baird
Mr George Christofis
Meat Free Week

Carbon Balanced companies and those supporting reforestation

Birdfinders
Call Assist
Euromonitor International
Nikwax & Paramo
Seotaiji Fandom
Swire Pacific Offshore Operations Pte
Team Aqua
The Body Shop International
Wildlife Travel

Companies supporting land purchase and protection

ABO
Adam & Eve DDB
APH
Bettys & Taylors Group
Calypso Soft Drinks
DRAB
Earthfare
Empatika
Enterprise Plants
Eurojersey
Eurostar Group
ForPlanet
Goodlife
InnoGreen (formerly Green House Effect)
Halesworth Arts Festival
Heal The Earth
Humble Bundle
Ian Smith Office Products Group
KAMA Publishing
Kingsbury Watermill Museum & The Waffle House
Kingfisher Press
Maidenhead Aquatics
Media Bounty
Miko Coffee
Naturetrek
Nikwax/Paramo



Neotropical Otter (*Lontra longicaudis*). This cub was photographed on the Cerro Candelaria reserve, owned and protected by WLT's Ecuadorian conservation partner, Fundación EcoMinga

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Andrew, Meggan & Amie Haslen
Darsham Nurseries
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Maureen Minchin
Mr Lee Dingain & Ms Rachel Walls
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Mr Chris Knight
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WLT Ambassadors in 2015

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Mr Nick Brown
Mr John Bullivant
Mr Nick Caunter
Ms Sophie Chong
Ms Sarah Class
Ms Nicola Davies
Field Marshall Sir John Chapple
Mr Robert Finch
Mrs Rohini Finch
Ms Jo Finch
Mr Dan Freeman
Ms Alex Gregory-Peake
Ms Anna Haber
Mr Tony Hawks
Ms Su Ingle
Mr Chris Jenkins
Mr Dominic Jones
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Mr Chris Roche
Professor Renton Righelato
Mr Lewis Smith
Mr Andrew Squire
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And thank you to everyone who contributed to our work in 2015

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event photos) David M. Benett; Page 4: (leopard) Iranian Cheetah Society, (Jaguar) Francesco Rocca; Page 5: (Long-limbed Salamander) Robin Moore, (Maxillaria orchid) Lou Jost, (Woolly Monkey) Fundación EcoMinga, (Golden Poison Frog) ProAves, (Pristimantis puroscafeum) Andy Orchard; Page 6:

(Ranger Pablo) Jose Manuel Briceno, (Ranger Armando) Fundación Pro-Bosque, (Yellow-shouldered Parrots) Jose Manuel Briceno, (Ranger Gor) David Bebbler; Page 7: (Khe Nuoc Trong) Viet Nature; Page 12: (tree planting) Fundación Pro-Bosque, (Bill Oddie) Simon Jacobs.

Who's Who at WLT

WLT's Conservation Partners:

in 2015 WLT worked with 30 overseas partners in 20 different countries



Patrons in 2015

Sir David Attenborough OM CH FRS, David Gower OBE & Chris Packham

Honorary President

Dr Gerard A Bertrand

Trustees

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Chief Executive

John A Burton

Programme Partners

Argentina: **Fundación Patagonia Natural**

Exec Director: José María Musmeci
Fundación Naturaleza para el Futuro (FuNaFu)
Exec Director: Luis Castelli
Fundación Biodiversidad-Argentina
President: Obdulio Menghi

Armenia: **Foundation for the Preservation of Wildlife & Cultural Assets**

Director: Ruben Khachatryan

Belize: **Programme for Belize**

Exec Director: Edilberto Romero

Bolivia: **Asociación Armonía**

Exec Director: Bennett Hennessey

Brazil: **Fundação de Proteção à Natureza O Boticário**

Exec Director: Maria de Lourdes Nunes

Reserva Ecologica de Guapi Assu

Project Director: Nicholas Locke

Chile: **Fundación Melimoyu**

President: Carlos Cuevas Cueto

Colombia: **Fundación ProAves**

Exec Director: Alonso Quevedo

Ecuador: **Fundación Jocotoco**

Exec Director: Rocío Merino Utreras

Fundación Pro-Bosque

Exec Director: Eric von Horstman

Fundación EcoMinga

Exec Director: Javier Robayo

Naturaleza y Cultura Ecuador

Director (Ecuador): Renzo Paladines

Guatemala: **Fundación para el Ecodesarrollo y la Conservación**

General Director: Marco Cerezo

Honduras: **La Asociación Ecológica de San Marcos de Ocotepeque**

Exec Director: Víctor Saravía O

India: **Wildlife Trust of India**

Exec Director: Vivek Menon

Iran: **Iranian Cheetah Society**

CEO/Co-founder: Morteza Eslami

Kenya: **Nature Kenya**

Exec Director: Paul Matiku

Malaysia: **Hutan**

Co-Directors: Isabelle Lackman & Marc Ancrenaz

LEAP Spiral

Exec Director: Cynthia Ong

Mexico: **Grupo Ecológico Sierra Gorda**

Technical Officer: Roberto Pedraza Ruiz

Paraguay: **Guyra Paraguay**

Exec Director: Alberto Yanosky

Peru: **Naturaleza y Cultura Peru**

Director North West office: Alex More

Philippines: **Philippine Reef & Rainforest Conservation Foundation**

Project Director: Gerardo L Ledesma

UK: **The Conservation Volunteers Gloucestershire Branch**

Venezuela: **Asociación Civil Provita**

President: Bibiana Sucre

Vietnam: **Viet Nature Conservation Centre**

President: Pham Tuan Anh

Zambia: **Wildlife & Environmental Conservation Society of Zambia**

Acting Director: Patrick Shawa

Institutional Partners

Accionatura (Spain)

IUCN National Committee of the Netherlands

Rainforest Trust (USA)

WLT Patrons and Council members support WLT's work during 2015



Birdfair August 2015, Rutland Water

WLT has a stand at the British Birdwatching Fair every year and in 2015 staff were able to introduce representatives from Programme for Belize and Naturaleza y Cultura Ecuador. Both partners talked with visitors about the work being supported by WLT and ecotourism options.

Other visitors to the WLT stand over the weekend included Patron Chris Packham, Council members Bill Oddie and Mark Carwardine and supporter Nick Baker.

WLT corporate supporters, Puro, provided free Fairtrade organic coffee at the stand.

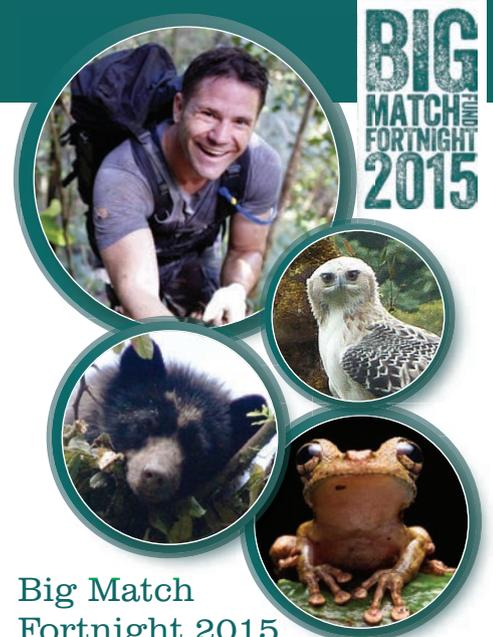


Cricket & Bats, Halesworth Arts Festival, October

Reflecting on a lifetime's passion for sport and wildlife, Patron David Gower entertained a full house with his laid back humour and amusing anecdotes.

His passion for wildlife is shared by writer and Council member Simon Barnes, who joined him on stage. He and David discussed visiting WLT project areas and their fascinating wildlife encounters.

A limited number of tickets were sold for a champagne reception afterwards to meet David and Simon. Wine was sponsored by Naked Wines



Big Match Fortnight 2015, October 1-15

Steve Backshall (elected a WLT Patron in 2016) enthusiastically supported Big Match Fortnight which ultimately raised over £500,000 to purchase threatened cloud forest in Ecuador with Fundación EcoMinga.

A big "Thank You" to all our supporters in 2015 from everyone at World Land Trust

The Body Shop commits to planting 1 million seeds in Ecuador

The Body Shop, long-term corporate sponsors of WLT, committed to a two-year project planting one million seeds of native trees in degraded areas of Ecuador dry forest.

This project began in August 2015 funded by sales from the Oils of Life™ skincare range. Staff from Fundación Pro-Bosque, one of WLT's partners in Ecuador, began collecting and storing seeds in 2015 for sowing in early 2016.



WLT has set itself an ambitious goal of 5,000 Friends by 2020

The generosity of **WLT Friends**, who donate £5 or more each month, provides crucial support to WLT's long-term projects and goals. Without this pledge, WLT would not be able to commit with certainty to some of its most important projects.

We would like to thank every **Friend** who has pledged WLT regular support and if you are able to help us recruit new Friends we will be pleased to provide forms for this purpose. Tel: 01986 874422.



Special thanks to all fundraisers during the Trust's 25th Anniversary year (May 2014- May 2015). 44 individuals raised more than £60,000 altogether

Alongside Steve Backshall (see page 4) were Hedd Thomas and Ian Riding, who ran the London Marathon, and five year old Dillon Burgess, who completed a five mile sponsored walk around WLT's home in Halesworth, Suffolk.

Thanks also to Ravenswood Preparatory School who raised a magnificent £22,332 during 2014 and 2015.



In 2015 Kamila Zahno became the face of World Land Trust's legacy fundraising campaign, starring in a film called *Kamila's Story*

Kamila says "For small charities like WLT, a small amount of money can achieve a lot. I love the idea that there will be a little part of me in South America and that my spirit will live on."

The film can be seen on WLT's YouTube channel.

For a confidential conversation about legacies please call Viv Burton at WLT: 01986 874422.

Rococo chocolate's pledge

Rococo Chocolates made a donation to WLT for every bar sold of Organic Dark Chocolate 65% Cocoa during WLT's 25th Anniversary year.

Council member Bill Oddie is a fan of Rococo, commenting "I have been described as 'a huge chocolate lover'. I am not. A bit overweight maybe, verging on plump perhaps, but not huge.



I am still lithe enough to trek through the rainforests, pausing now and then for a fortifying and delicious nibble of Rococo chocolate - if I had it, that is. The trouble is, I'll never have any Rococo chocolate in the rainforest as I'll have eaten it all well before I've left the country."

ROCOCO CHOCOLATES



WLT thanks Antalis for donating the paper for this Annual Review,



WLT News and our donations form, which are printed on Cocoon 100 gsm. Thanks you also to Drab who design the Annual Review and Carbon Balanced Printers, Kingfisher Press Ltd, who both provide many of their services free of charge.

Using Carbon Balanced Paper reduces the carbon impact of paper communications, and supports WLT's land protection projects at the same time. Ask your printer to specify Carbon Balanced Paper.

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